

LEGISLATIVE CONSULTANT CONTRACTS

External Affairs Committee, January 19, 2018

ACTION REQUESTED

The Committee can recommend whether to proceed with a contract for 2018 under the current contract terms or to consider an alternative arrangement

PREVIOUS ACTION

Last year the External Affairs Committee exercised the second year of the option for both Federal and State consultants

BACKGROUND

- **The question of retaining the lobbyists is a programmatic and financial issue**
 - Programmatic Analysis
 - 2017 metrics and work
 - Anticipated work for year three and beyond
 - Financial Analysis
 - Local fund status
 - Return on investment

BACKGROUND

- **Programmatic Analysis**
 - 2017 metrics and work
 - External Affairs discussion
 - Specific initiatives
 - Tangible outcomes



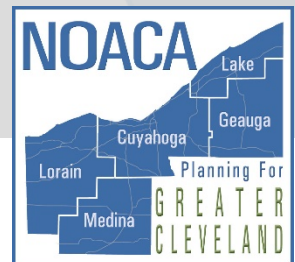
BACKGROUND

- **State Programmatic Analysis**
 - 2017 State Team Work
 - Delegation outreach on FASTLANE and INFRA Grants
 - Development of “asks”
 - Asset Management: Urban Paving Initiative
 - Compressed Natural Gas
 - Innovative Financing: Taxing Authority
 - Mobility & Livability: Paratransit
 - Water & Quality
 - Development of UPI strategy



BACKGROUND

- **State Programmatic Analysis**
 - 2017 Federal Work
 - Discretionary Grants
 - FASTLANE and INFRA Grants
 - Results
 - Legislative Advocacy
 - Direct sub-allocation of core MPO funding
 - Development of direct sub-allocation strategy



BACKGROUND

- **Programmatic Analysis**
 - Anticipated work for year three and beyond
 - Staff & Board capabilities
 - State Work: 2020-2021 Budget
 - Federal Work: Committee Work on Trump Infrastructure Bill & FAST Act Reauthorization



**FAST
ACT**

BACKGROUND

- **Financial Analysis**
 - Local fund status
 - Purpose of local fund
 - Local dues increase
 - Return on investment
 - Lobbying costs vs. funding outcomes



BACKGROUND

- **Staff recommendation**
 - Current & Projected Work
 - State Consultants
 - Propose alternative arrangement
 - 2020-2021 Budget: Urban Paving Initiative
 - Federal Consultants
 - Propose alternative arrangement
 - Trump Infrastructure Bill: Direct Sub-allocation

NEXT STEPS

Based on the input and approval of the External Affairs Committee Priorities, propose alternative arrangement with both lobbying firms or exercise the 3rd year option

50 YEARS OF PLANNING

1968 - 2018



NOACA will **STRENGTHEN** regional cohesion, **PRESERVE** existing infrastructure, and **BUILD** a sustainable multimodal transportation system to **SUPPORT** economic development and **ENHANCE** quality of life in Northeast Ohio.

