

# **EXTERNAL AFFAIRS COMMITTEE FOCUS AREAS FOR 2018**

**External Affairs Committee, January 19, 2018**

# **ACTION REQUESTED**

**The Committee is asked to discern the external priorities for calendar year 2018**

## **PREVIOUS ACTION**

**On February 3, 2017 the External Affairs Committee set last year's focus areas.**

# BACKGROUND

## External Affairs Committee mission:

- Communications
- Outreach
- Policy Education



# BACKGROUND

**NOACA External Affairs Division ensures effective outreach in representing the needs of NOACA and the region through:**

- **Communications:** Public engagement and outreach through the EAC, Advisory Committees, and staff
- **Government Relations:** Source of information to coalitions in pursuit of the 2018 Legislative Agenda

# BACKGROUND

## 2017 Focus Areas

Formulation of a communication and advocacy plan

Status

Ongoing

Public outreach re: communication & legislative activities

Ongoing

# BACKGROUND

2018 Focus Areas	Status
Trump Infrastructure Bill & State Budget	Ongoing
Support for the 2018-2022 TIP & NOACA's 50 <sup>th</sup> Anniversary	Ongoing



# NEXT STEPS

**Based on the input and approval of the External Affairs Committee Priorities, deliverables and progress will be presented to the Committee**



# 50 YEARS OF PLANNING

1968 - 2018



NOACA will **STRENGTHEN** regional cohesion, **PRESERVE** existing infrastructure, and **BUILD** a sustainable multimodal transportation system to **SUPPORT** economic development and **ENHANCE** quality of life in Northeast Ohio.

