

# **GOHIO COMMUTE UPDATE AND PERFORMANCE MEASURES OVERVIEW**

**Air Quality Subcommittee  
September 15, 2017**

# **ACTION REQUESTED**

**There is no action requested at this time.  
This item is for presentation and discussion.**

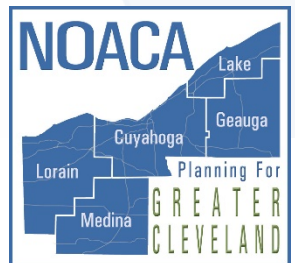
# **PREVIOUS ACTION**

**Staff has presented on this topic at previous  
Subcommittee meetings**

# BACKGROUND

- **Gohio Commute launched April 17, with ribbon cutting ceremony May 11**
- **Since launch, staff has worked to engage businesses, universities, local government agencies, and other organizations to create subsites**
- **Subsites enable organizations to create targeted incentives for employees, track their progress**

**gohio**  
commute



# BACKGROUND

- **Staff has created performance measures to track progress of Gohio Commute**
- **Performance measures cover 4 categories:**
  - User Metrics
  - Outreach and Promotion Metrics
  - Systemwide Performance Measures
  - Platform Administration and Enhancement Metrics

# BACKGROUND

## User and Systemwide Metrics (as of 9/11/17)

### Northeast Ohio (NOACA)

<b>4333</b> Members	<b>3</b> Managers	<b>18,091</b> Trips Logged	<b>54</b> Subnetworks
<b>232,365.4 mi</b> Distance Logged	<b>1,009,675.429</b> Calories Burned	<b>37.8 tons</b> CO2 Reduction	<b>\$46,014.07</b> Money Saved

# BACKGROUND

## Outreach and Promotion Metrics:

- **27 organizations have created subsites on Gohio Commute**
  - There are 54 total subsites/networks on the platform
  - Some organizations have created multiple subnetworks for different locations, buildings, etc.
- **14 of these organizations participated in Commuter Choice July Challenge**



# BACKGROUND

## Platform Administration and Enhancement Metrics

- Organizations have created 9 challenges, 35 events
- Added 6 vanpools to the system for VA Hospital employees

# NEXT STEPS

- **Staff will continue to promote Gohio Commute to interested organizations**
- **Staff will work with RideAmigos to continue improving the platform, enhancing user experience**



# NORTHEAST OHIO



AREAWIDE  
COORDINATING  
AGENCY

NOACA: Planning For Greater Cleveland

NOACA will **STRENGTHEN** regional cohesion, **PRESERVE** existing infrastructure, and **BUILD** a sustainable multimodal transportation system to **SUPPORT** economic development and **ENHANCE** quality of life in Northeast Ohio.

