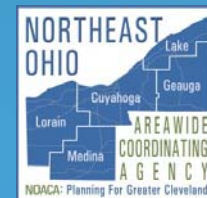


Procurement- Air Quality Outreach Plan

NOACA Finance and Audit Committee

May 12, 2017

4-19



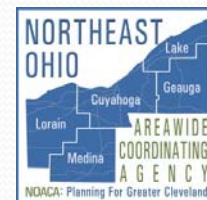
Action Requested

Recommend this item to the Executive Committee for placement on the June 2017 Board of Directors' agenda:

- Authorize the Executive Director to execute a contract with selected vendor to develop an Air Quality Outreach and Education Plan.

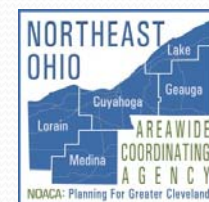
Previous Action

- Funding was approved in the FY2017 OWP and Budget and is included in the FY2018 OWP and Budget



Background

Air Quality Public Outreach and Education Plan will support the Agency's overall efforts to educate the general public on the region's air quality challenges.



Background

- Project was approved in FY2017
- RFP was issued three times resulting in project to be moved to FY2018 OWP and Budget.

Selection Process

- RFP was first released September 2nd, closed September 30th, 2017
 - Zero proposals were received
- Reissued December 9th, 2016, closed January 9th, 2017
 - Two proposals were received
- Reissued February 17th, closed April 7th, 2017 with minor modifications and target lists
 - Twelve proposals were received

Selection Process

- Proposals ranged in cost from \$38,600 to \$385,000
- Vendors were scored on four criteria:
 - Project Approach
 - Experience
 - Qualifications
 - Cost
- Four highest scoring groups were interviewed

Selection Process

- The Markey Group scored the highest and had the best interview. Total proposed cost \$61,500. Partnering with Kirtland Consulting.

DBE (Pending Application)

Female Business Enterprise (FBE)

Regional Small Business (RSB)

Local Producer Enterprise (LPE)



THE MARKEY GROUP
marketing | design | promotions | print



**Kirtland
Consulting, LLC**



Selection Process

Some of Markey's notable clients include:



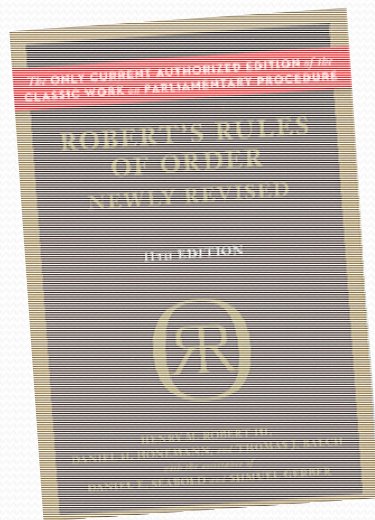
Next Steps

- Pending Board approval and establishment of DBE status, The Markey Group will begin work in July 2017 and complete by September 2018.

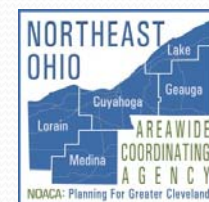


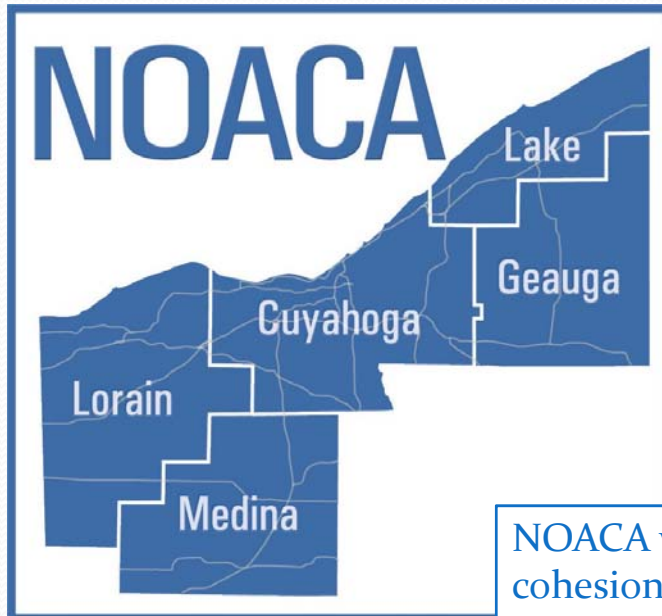
Action

- Recommend award to The Markey Group to the Executive Committee for placement on the June 2017 agenda



Motion
Second
Discussion
Put the Question





NOACA will **STRENGTHEN** regional cohesion, **PRESERVE** existing infrastructure, and **BUILD** a sustainable multimodal transportation system to **SUPPORT** economic development and **ENHANCE** quality of life in Northeast Ohio.