

## Air Quality Public Outreach RFP Addendum #5 Q&A

1. What percentage of the work does NOACA anticipate being TDM-related?

**A: NOACA does not prescribe the nature of the strategy as it relates to Transportation Demand Management; the applicant should consider TDM if they feel this is important for air quality public education and outreach.**

2. What is the overall budget for this project?

**A: To be proposed by the applicant.**

3. What is the project duration/anticipated date of completion?

**A: Guidance is provided in the RFP**

4. We see the communications plan as something that can be incorporated into the strategy development documents rather than a stand-alone document. Is there a need/rationale for a separate plan?

**A: The applicant may propose what it feels is appropriate as part of its Scope of Services with clear explanation of its reasoning and justification.**

5. Can you provide a budgetary guideline for the total project? Even a small range would be helpful.

**A: To be proposed by the applicant.**

6. Are you looking to model the communication plan after something that has already been done?

**A: No**

7. Why is the Air Quality team pursuing a strategic plan now?

**A: The Strategic Plan is already developed, this would be the implementation of that plan.**

8. Is there an existing mission that the Air Quality team is already using?

**A: NOACA has an overall strategic plan that can be found on our website**

9. Is there flexibility to complete the community survey within the first 8 weeks (not the first 4 as suggested by the Scope of Services #1 Kickoff Meeting)

**A: Any flexibility and rationale should be proposed by the applicant.**